



# Digital Risk Protection **for Retail & eCommerce**

Cyberint



# Why Cyberint

“With Cyberint, our team is able to act efficiently on alerts. We are confident that information we receive is validated and enriched to paint a clear picture of our attack surface, a vital aspect of our threat intelligence program. The launch of the new Argos™ platform has allowed us to get visibility and act upon threats faced outside the perimeter to our digital assets. We've also managed to heighten visibility to our executive team”

Thomas Neumann, Group CTO, Signa Sports United



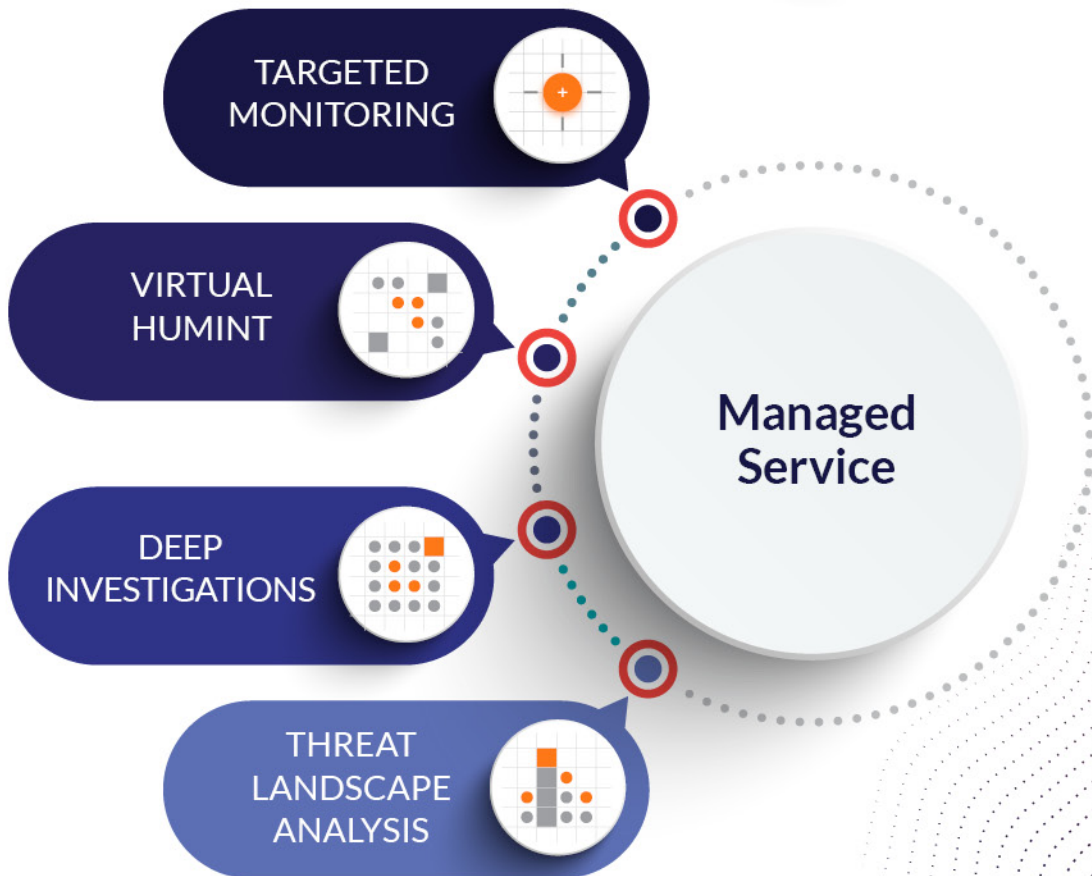
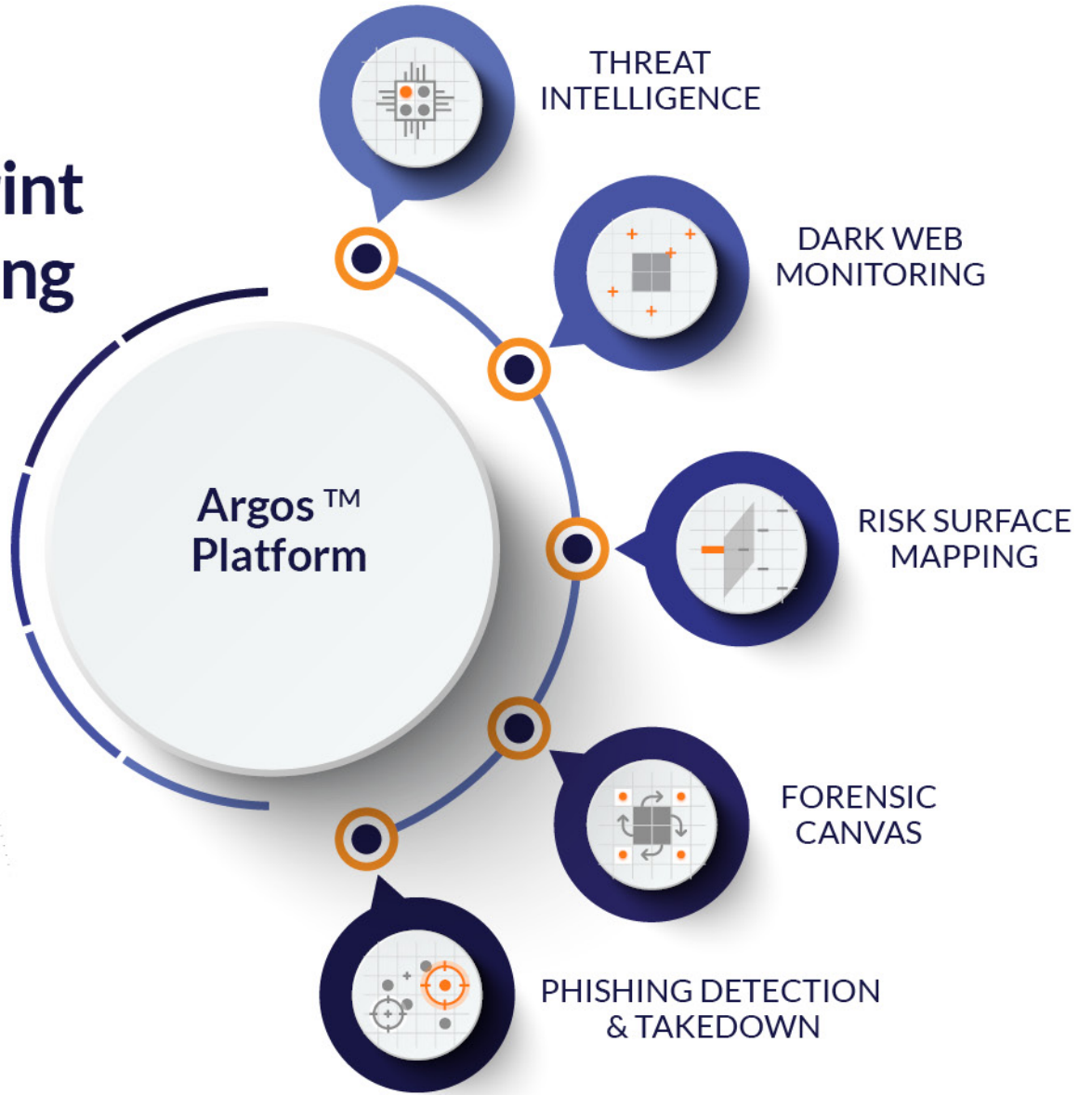
# What Cyberint Offers

Cyberint offers an innovative Digital Risk Protection (DRP) solution for Retail and eCommerce businesses to help mitigate business risks from cyberattacks beyond the perimeter. The offering is based on leveraging Argos™, a proprietary SaaS platform™ that continuously monitors the external attack surface for potential risks and for cyber threats targeting an organization from the open, deep and dark web.

Customers can also combine the platform with additional best in class managed services from highly experienced intelligence analysts, thereby receiving full flexibility in their endeavor to mitigate risks and threats from beyond the perimeter.

Retail and eCommerce businesses will be able to minimize fraud, enhance brand protection, remediate phishing attacks, identify data leakage, exploitable attack surface, vulnerabilities, malware, ransomware exfiltration and more. With Cyberint a business can benefit from actionable recommendations and alerts that seamlessly connect with additional security response systems network to effectively respond to threats - with minimal noise and effort.

# Cyberint Offering





## Safeguard Your Brand with An Intelligence-Driven Approach

According to the 2020 Trustwave Global Security Report, the retail industry was the most targeted sector for cyberattacks for the third year in a row. The many channels and touchpoints including ecommerce sites that retailers offer their customers - not to mention the third-party channels they partner with - make them an ideal target for cybercriminals.

That's why top retailers rely on a unique combination of Cyberint's Argos proprietary threat intelligence platform and highly experienced analysts to implement an intelligence-driven approach to digital risk protection. Now retailers can detect and mitigate a wide range of business risks by malicious threat actors - from BEC (business email compromise) and look-alike domains, automated like attack and data scraping tools, unauthorized trading, counterfeit goods and more.

# Here's How Cyberint Safeguards Your Data & Customer Experience



## Intelligence-Driven Context

Identify and profile threat actors and conduct deep investigations of the tools, tactics, procedures (TTPs) they employ with advanced Virtual Humint capabilities.

## Continuous Monitoring of Digital Risk Exposure

Safeguard your digital assets from exploitation by cybercriminals that could occur at any moment.

## Noise Reduction

Stop getting conflicting alerts and false positives because of bad integration and lack of prioritization. Pinpointed intelligence will help reduce false positives by 99%.

## Full Visibility

Gain greater visibility into attacks both targeting your brand and customers that are constantly evolving outside of your network. Track both cyber and fraud activities to contextualize your threats and the risks behind them.

## Early Detection of Threats

Acquire predictive intelligence to identify intent, techniques, and tools to mitigate targeted threats before they materialize.



Fraud



Brand



Phishing



Data &  
Ransomware



Attackware



Vulnerabilities

Cyberint Helps  
**Defend Against a  
Wide Range of Retail  
Threats**



Fraud

Gather IOCs for investigation and mitigation to assess the veracity and imminence of different types of fraud. Obtain TTPs, motivation and accomplices with our proactive undercover engagement that gathers intelligence & context during investigations.



Brand

Minimize threats to your brand reputation from both official social media profiles and social apps as well as impersonations, including sales of counterfeit or unauthorized goods.



Phishing

Identify, mitigate and remediate phishing attack attempts before they impact your business and customers. Take down sites, phishing kit servers, and remove harmful content.



Data &  
Ransomware

Identify ransomware, compromised credentials and data that could lead to the disclosure of sensitive documents and breach of your organization. Safeguard your data and customer experience and strengthen their trust in your brand.



Attackware

Our open, deep and dark web monitoring detects a variety of automated attack tools specifically developed to target retail businesses. Cyberint's leaked credential detection also reveals the individual or third-party behind these tools.



Vulnerabilities

Get targeted insights into exploitable attack surface vulnerabilities outside of your network. Discover digital assets to minimize digital exposure and risks, like shadow assets or the misuse of corporate accounts.



# The Cyberint Benefit

Malicious threat actors are at the root of every emerging threat. For top global retailers, mitigating these threats effectively requires a proactive approach. That can mean making dark web purchases for threat validation, advanced operations to discover threat actor identity, or other Virtual Humint activities. These highly specialized services, combined with Cyberint's Threat Intelligence and Digital Risk Protection solution, have delivered our customers high rates of success in defending against a wide range of retail threats.



“*The world's largest retailer put their trust in Cyberint's Digital Risk Protection solution and benefit from pin-pointed and proactive threat intelligence, combined with an ongoing monitoring of their digital assets against external attacks*”

## About Cyberint

Cyberint provides Digital Risk Protection and Threat Intelligence. We believe in making the digital world a safer place to conduct business, by protecting our customers from cyber threats beyond the perimeter. We provide a rich set of external digital threat protection solutions, all automated or tailored with human expertise.

Cyberint provides targeted insights into threat actor activity, brand protection, phishing attacks, data leakage, and exploitable attack surfaces. Customers benefit from actionable recommendations seamlessly connected to their ecosystem - with minimal noise.

Cyberint serves leading brands worldwide including Fortune 500 companies across industries such as finance, retail, ecommerce, gaming, media, and more, with proprietary Argos™ technology enriched by dedicated cyber and intelligence analysts.

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Contact us to learn more >